SP Conference Management

# Management Schedule

**Detailed Summary of Services Offered** 

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#### 1. PLANNING AND CONSULTANCY

- 1.1 Initially the Conference Manager will ascertain from the client what the conference is about then guide and determine what is needed.
- 1.2 Liaise with the client on the overall conference budget and provide a preliminary budget to set registration fees
- 1.3 Liaise with service providers to obtain the most cost effective service and to ensure delegate/guest needs are met
- 1.4 Assist with conference planning, social and entertainment activities for delegates and for associates, call for abstracts and processing of abstracts
- 1.5 Provide consultancy and advisory support through attendance at committee meetings

#### 2. OPERATIONAL SERVICE

#### A. Financial

- 2.1 Deposit and receipt all money received into your special conference account
- 2.2 Provide an income summary as required
- 2.3 Check and facilitate payment of accounts pertaining to the budget
- 2.4 Provide an expenditure summary as required
- 2.5 Provide credit card facilities for delegates' registration and sponsor/trade payments (charge applies)
- 2.6 Provide Profit & Loss Statement once accounts are closed
- 2.7 Monitor and update the budget

#### **B.** Registration

- 2.8 Operate a computerised system to administer the registration procedure (Appendix 1)
- 2.9 Process mail outs to prospective delegates on supply of stamped addressed envelopes
- 2.10 Process all conference delegate and partner registration details
- 2.11 Acknowledge and GST receipt / invoice all registrations
- 2.12 Provision of name cards
- 2.13 Provide an address list of all delegates attending (subject to compliance with the Privacy Act)
- 2.14 Operate registration/information desk, during the days of the conference
- 2.15 Pack conference satchels
- 2.16 Set-up registration, cashier and satchel distribution desk
- 2.17 Provide regular status reports to the client (delegate list)
- 2.18 Handle inquiries from prospective delegates

#### 3. CO-ORDINATION OF FACILITIES AND SERVICES

#### A. General

- 3.1 Liaise with service providers to obtain the most cost effective service and to ensure delegate / guest needs are met
- 3.2 Provide written confirmation of all verbal negotiations following discussions and written confirmation of subsequent communications

### B. Meeting Venue / On Site Management

- 3.3 Provide onsite management for the duration of the conference
- 3.4 Arrange and book technical requirements and technician including audio-visual
- 3.5 Arrange directional signage

#### C. Accommodation

- 3.6 Negotiate favourable accommodation rates
- 3.7 Book accommodation
- 3.8 Provide full billing instructions as to whether client to pay direct to hotel or cost to be billed back to conference
- 3.9 Provide list of accommodation rates and options for inclusion in registration brochure
- 3.10 Monitor usage levels and release space one month out
- 3.11 Action alterations and late bookings according to availability for delegates
- 3.12 Liaise with hotel representatives to identify and prevent problems

### D. Catering and Social Programme

- 3.13 Negotiate function costs with service providers
- 3.14 Booking of all social functions
- 3.15 Finalise associated details, i.e. dates, times
- 3.16 Provide sample menus
- 3.17 Provide regular status reports on functions to the Convenor and venue representatives
- 3.18 Supply final numbers to caterers for all food and beverage requirements 48 hours prior to each function/meal
- 3.19 Liaise with caterers at all times prior to and during the conference to identify and prevent problems
- 3.20 Assist in planning the social programme and partners programmes
- 3.21 Co-ordinate & record numbers for partner programmes

#### E. Transport

- 3.21 Record arrivals and departures for airport pickups
- 3.22 Arrange hotel/motel airport transfers as required and co-ordinate daily transport (venue to designated hotel/motel)
- 3.23 Arrange travel for speakers and delegates when required

#### F. Communications

- 3.24 Provide the client with general information for inclusion in the registration brochure and handbook
- 3.25 Order and arrange overprinting of delegate satchels
- 3.26 Obtain local attraction brochures for distribution at the Registration Desk
- 3.27 Provide production estimates for the conference publications (registration brochure and abstracts/programme booklet)
- 3.28 Provide advice on the design of the registration form
- 3.29 Obtain quotes for printing conference material and liaise with printers to complete
- 3.30 Assist the client with the design and layout of the registration booklet

### **OPTIONAL EXTRA SERVICES**

- 1. Trade Display Management
  Sales Refer Trade Display Schedule and co-ordination
- 2. Credit Card Facilities
  Payments are processed thru "The SP Conference Management Trust Account"

Our fees do not include printing, stationary, satchels or any other disbursements unless specified.

### **APPENDIX 1**

### **SUMMIT PRO 2000 Management System Includes**

- 1. Confirmation Letters, confirming bookings and payments
- 2. Name Tags
- 3. Delegate Reports
- 4. Accommodation Reports
- 5. Travel Reports
- 6. Financial Reports
- 7. Event Reports